

webfact

CONCEPT – VIDEOPORTAL TECHNOLOGY

webfact GmbH
Kreuzbergstr. 30
10965 Berlin

Tel: +49 30 7889088 0
<http://www.webfact.de>

Contact: Steffen Roth
Managing Director
Mail: roth@webfact.de

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Contact:
Steffen Roth | Managing Director
E-Mail: roth@webfact.de | Tel.: +49 30 788908870

OVERVIEW

Modular System webfact's Video-Portal system is used to set-up High-Traffic Video Platforms or to add complex Video-Modules in existing Websites.

The corresponding CMS is deployed primarily for interactive administration of the Video-Content by big Editorial Teams as well as by a potentially large number of contributors.

Grimme Award Winning System The Basic-System was first developed for Sat1 "Grimme Award" winning Portal www.hausgemacht.tv and contains more than 30 Components and has been used in more than 25 Projects till today.

TV-Expert webfact As webfact has always been specialised in complex TV-related Webpages with Video-Content for almost 10 years. One among many projects have been the Sat1 TV-Programme-Application, Verliebt in Berlin, Schmetterlinge im Bauch, Hitgiganten, IchTarzanDuJane, Big Brother, TheGoldenCage, Nur die Liebe zählt, Fear Factor, Deal or no Deal and many more

webfact can therefore offer all requirements for every customer from all industries concerning Video-Plattformen.

The following main tasks are accomplished with webfact's Video-Portal:

- | | |
|--------------|--|
| CMS | - Administration for all Video-Contents |
| Video-Engine | - Video-Engine with all common Rendering- and Real-Time Filters |
| HD | - Complex Player-Component and HD Video Integration |
| IPTV | - IPTV-Module / TV-Channel Publication System |
| DRM | - DRM-System Integration |
| Publication | - Definition of the content work flows for the publication-process of videos |

BENEFITS

webfact's Experience concerning the Integration of Video-Portal-Systems offers many benefits for customers from all over the world.

The Benefits in an Overview:

Ready-to-Use Technology	- All Sort of Video-Content can be published with a professional Front- and Backend-System for maximum Flexibility
Modular Structure	- Over 30 Components for every possible Administration-Scenario - Complex Interaction of all Modules and Components
Easy-Administration	- Stable technological Basis with Video-Engine and CMS as Core-Systems - Easy to use Administration-Logic
Time-to-Market	- Fast Implementation possible

References

References in an Overview (Short-List):



www.hausgemacht.tv
(Grimme Award Winning)



http://www.sat1.de/tvprog_ramm_community
(TV-Programme)



www.vib.de



www.unesco.org
Audio Visual Platform



http://www.sat1.de/come_dy_show/tarzan/



<http://www.tien.tv/degoudenkooi/homepage.html>



http://www.sat1.de/come_dy_show/hitgiganten/



Big Brother 5/6 Germany
Not Online



www.bigbrother.se
Big Brother Skandinavia

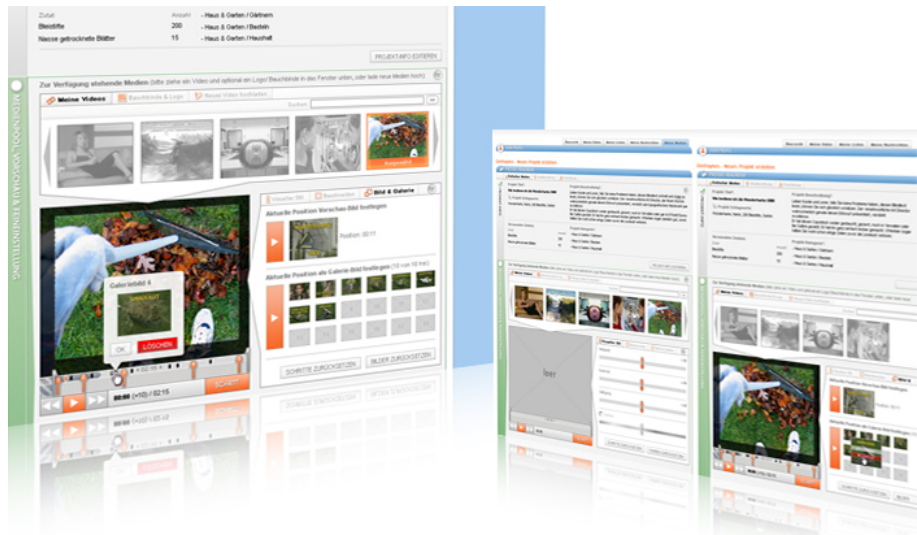
FEATURES

Video-Engine - Video-CMS with Video-Engine

Player



Channels - IPTV-Module / TV-Channel Publication System



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