

**webfact**

# CONCEPT Web2.0 APIS Technology

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## OVERVIEW

Web 2.0 is a trend in the use of World Wide Web technology and web design that aims to facilitate creativity, information sharing, and, most notably, collaboration among users.

These concepts have led to the development and evolution of web-based communities and new features on webpages, such as content-integration and display from the most important Platforms for Entertainment Content such as Flickr, youtube or Google Maps.

### All important APIS

webfact has developed all common and important Web2.0 Apis that give customers the chance to enhance their webpages.

YouTube, Flickr  
Amazon,  
GoogleMaps

Contents from Flickr, YouTube or Amazon can therefore be displayed on customer-websites. More content can be seen and is automatically updated with any input by editors.

The Integration is done with the two main approaches to Web APIs, which allow web-based access to data and functions: REST and SOAP.

REST (Representational State Transfer) Web APIs use HTTP alone to interact, with XML or JSON payloads;

SOAP involves POSTing more elaborate XML messages and requests to a server that contain pre-defined instructions for the server to follow

# Benefits

webfact's Experience concerning the Integration of Web2.0 APIS offers many benefits for customers from all over the world.

## The Benefits in an Overview:

Web2.0	- All Major Web2.0 Portals available
Time to Market	- Fast Integration possible - Integration in existing Webpages - Intelligent Implementation and Interaction with Webpage-Content
Viral Effects	- Viral Enhancement of Webpages - Content Management System is also API-enabled

## References

### References in an Overview:

Nuclear Blast | [www.nuclearblast.de](http://www.nuclearblast.de)

Becker und Kries | [www.beckerundkries.de](http://www.beckerundkries.de)

hausgemacht.tv | [www.hausgemacht.tv](http://www.hausgemacht.tv)

Aggro Berlin | [www.aggroberlin.de](http://www.aggroberlin.de)

Am2Pm | [www.am-2pm.de](http://www.am-2pm.de)

# Features

YouTube

Flickr

Google Maps

Blog / Virtual

- All Major Web2.0 Portals available
- Connection to YouTube
- Flickr API to show Pictures
- Google Maps with all Functions
- Wikipedia API
- Post-to Features (Digg, delicious, Blog-Portls etc.)



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